



2016 Guitar Line Sheet

www.capturingcouture.com

About

The dream of Capturing Couture was created by two savvy friends, Erika & Lisa, who share passion and talent for fashion, music, photography and every accessory under the sun!

Through the years we continue our quest for creativity, always thinking, "What can we dream up without any limits?" Our partnership celebrates our similarities and our differences; each piece in the collection a style extension of ourselves...from *girly glam* to 'boho chic' we take pride in our collections being diverse with broad appeal, yet each uniquely eye-catching. Our clear vision for innovation allows us to keep a pulse on macro trends and offer a strong, stylish point-of-view from color to print & pattern, along with high value our customers appreciate.

At this years Winter NAMM Show, we are excited to announce our newest launch, introducing Scarf Guitar Straps! Not like anything you're seen on the market today, these Scarf Guitar Straps are unique in design. Starting our launch with a collection of 8 styles, are plan is to expand the line and pioneer the market.

Our Guitar Straps and Accessories are the perfect marriage of *fashion & function*, using only the finest materials, custom made trims and highly functional hardware. Our product line is proudly Made in USA and embodies the highest standards of quality, also including an extensive collection of Camera Straps and Camera Bags. Our detailed designs are infused with luxe materials, bold and playful color, and premium hardware that beg to be noticed.

We take pride in every customer and brand fan we earn world wide, and continuously strive to make every customer's experience the most amazing it can be. It's important for our success to happen organically by paying due attention to detail and staying true to who we are.

Our guitar straps rock and kids should too! Giving back to the community is also important to us - We believe in hiring local and buying local, donating to schools, art programs, charities and churches. Since 2012 we have been a supporter of Little Kids Rock, helping kids across the country discover music! As our business grows, so do our donations! We love to give back!

We look forward to *Capturing Couture* with you!

Erika & Lisa





Features

STYLISH:

On trend Designs

COMFORTABLE:

Neoprene inside shoulder pad
Soft scarf fabrics

LUXURIOUS:

Velvet lined shoulder pad, leather ends,
premium hardware and luxurious fabrics

UNIQUE:

Beautiful designs & luxe fabrics
Design Patent Pending: exclusively available by Capturing Couture

QUALITY:

High quality materials and attention to detail

ADJUSTABLE:

Scarf Straps adjust from 12'-14" wide, 45"-60" long,
and Standard Straps are 2" wide, 45"-60" long.

MADE IN USA:

Manufactured in Sunny California

DURABLE:

High strength webbing & industry standard hardware



SCARF COLLECTION

Capturing Couture has pioneered the market in Scarf Guitar Straps, and is turning heads again this year with their new 2015 Scarf Guitar Strap Collection. This new line of chic guitar straps are on trend, combined with the maximum amount of comfort and style in mind.



Blue Bell
GTRSF-BLBL



Camille
GTRSF-CAMI



Midnight Ikat
GTRSF-MDIK



Theda
GTRSF-THDA



Dani
GTRSF-DANI

Premium hardware
adjustable from
45" - 60" long

Strap fabric expands to
redistribute weight for
the perfect fit & comfort.

Expands from 2"
up to 12" wide.

Soft fabrics to
ensure the ultimate
level of comfort!

Logo Rivets for
premium quality
strength

Genuine Leather
Embossed Ends





Solids & Stripes



Black
GTRSF-BLCK



Indigo
GTRSF-INDG



Charcoal
GTRSF-GREY



Jamie
GTRSF-STBV



Retro
GTRSF-RTST



Taylor
GTRSF-TAYL



Peruvian Red
GTR20-PVRD

PERUVIAN COLLECTION

Capturing Couture again takes the market by storm, being the first to offer hand embroidered Guitar Straps crafted by artisans in the heart of Peru. The Peruvian Collection is Festival inspired, each a limited edition work of art with intricately woven flowers, and helps to support the women of Peru who have mastered the art of textiles. No two straps are alike, each a masterpiece of the weaver's hand and creative vision.

The Peruvian Guitar Strap Collection is available in 5 unique color combinations (Red, Blue, Cream, Black, Olive), and has a suggested retail price of \$149.00.



Peruvian Black
GTR20-PVBK



Peruvian Cream
GTR20-PVCR



Peruvian Blue
GTR20-PVBL



Peruvian Olive
GTR20-PVOL

10 week lead-time at the time of order



ORGANZA COLLECTION

Want to be noticed? Well, Capturing Couture's got the ultimate statement Guitar accessory that's sure to make any fashionista giddy with delight! The Organza Collection of Guitar Straps features an exclusive lush floral surface and are beautifully feminine, equivalent to wearing a piece of art around your neck. New to the offering are 2 specific shades, Charcoal and Mauve, that add a sophisticated and elegant touch.



Red Organza
GTR20-RDRS



Hot Pink Organza
GTR20-HPRS



Turq Organza
GTR20-TQRS



Cobalt Blue Organza
GTR20-CBRS



Mauve Organza
GTR20-MVRS



Midnight Organza
GTR20-MNRS



Cream Organza
GTR20-CRRS

SEQUIN COLLECTION

Some girls are just born with glitter in their veins...

Shine on stage with our exclusive Sequin Collection of Guitar Straps. Each makes a statement all its own and will make your every look shine! Our Sparkle styles are all show stoppers in an array of colors that will capture all the attention!



Sequin Ombre Red
GTR20-SQOR



Sequin Ombre Pink
GTR20-SQOP



Sequin Ombre Copper
GTR20-SQOC



Sequin Ombre Teal
GTR20-SQOT



Sequin Ombre Navy
GTR20-SQON



Sequin Ombre Periwinkle
GTR20-SQOK



Sequin Ombre Black
GTR20-SQOB



ARTISAN COLLECTION

Our Artisan Collection of unique guitar straps are the perfect mix of trend and tradition, and our beautiful creations have once again captured the essence of a southwestern theme for the modern era! Our new Dakota Collection features natural feeling materials in earthy tones. Our top selling Navajo Collection was inspired by hand-woven patterns marked by geometric lines and vibrant desert hues.



Navajo Red
GTR20-NVRD



Navajo Black
GTR20-NVBK



Navajo Cream
GTR20-NVCR



Indian Summer
GTR20-INSM



Dusty Road
GTR20-DSRD



Santana
GTR20-SNTA



Sundance
GTR20-SNDC



Sunkiss
GTR20-SNKS

BOHO COLLECTION

One of our most popular collections is Bohemian inspired, rooted in artisan flavor and the 70's hippie era. Let us be your guide to achieving effortless style, with a casual mix of hippie, ethnic, gypsy and beautiful vintage elements all featured in this collection! Bohemian Chic dressing is soft and feminine but also easy to mix into a funkier eclectic style – tap into your inner free spirit!



Harmony
GTR20-HARM



Symphony
GTR20-SMPH



Melody
GTR20-MLDY



Wild Flower
GTR20-WDFL



Abbie Brown
GTR20-ABBN



Dakota Teak
GTR20-DKTK



Raspberry Lace
GTR20-LCRS



ANIMAL COLLECTION

It's never been easier to take a walk on the wild side - Our fashion Guitar Straps will add 'just a touch' of wild to your outfit! Animal inspired patterns attract attention wherever you go, and add a funky pop for a playful look...Don't be afraid to let your guitar be as sassy as you are! Available in Zebra and Cheetah patterns.

The Animal Guitar Strap Collection is available in Cheetah & Zebra and has a suggested retail price of \$69.00.



Cheetah
GTR20-CHEE



Luxe Leopard
GTR20-LXLP



TAPESTRY COLLECTION

Simply Iconic! "A girl should be two things: Classy and Fabulous" Coco Chanel. There is something to be said of timeless style and classic details that create a polished look with minimal effort. Our Tapestry Guitar Strap Collection is purely elegant and reminds us of the fabulous fashion era of the 1940's...a nostalgic look that never goes out of style.



Charlotte Pink
GTR20-CHPK



Charlotte Black
GTR20-CHBK



Sofia
GTR20-SOFB



Serenity Sky
GTR20-SRSK



Serenity Rock
GTR20-SRRK

MALE COLLECTION

Our collection of Men's Guitar Straps are perfect for the guy whose style is clean, modern and masculine...yet isn't afraid to show his personal style!



Joey Tan
GTR20-JOET



Joey Blue
GTR20-JOEB



The Reaper
GTR20-REAP



Racer Check
GTR20-RACE



OUR Kids ORGANZA COLLECTION

Bring on the cool! Introducing colorful designs with your creative little musician.



Red Organza
KID20-RDRS



Sweet Pink Organza
KID20-SPRS



Hot Pink Organza
KID20-HPRS



Turq Organza
KID20-TQRS



Cobalt Blue Organza
KID20-CBRS





OUR Kids SPARKLE COLLECTION

What little girl wouldn't want to shine like a diamond?



Sparkle Red
KID20-SPRD



Sparkle Hot Pink
KID20-SPHP



Sparkle Turq
KID20-SPTQ



Sparkle Blue
KID20-SPBL



Sparkle Black
KID20-SPBK



Sparkle Gold
KID20-SPGD



Cheetah Pop
KID20-CHPO



Sun Dance
KID20-SNDC



Charlotte Pink
KID20-CHPK



Sunkiss
KID20-SNKS



THE Kids COLLECTION

"If the music is too loud...then you're too old!"



The Reaper
KID20-REAP



Rocker Stripe
KID20-RKST



Racer Check
KID20-RACE



Harmony
KID20-HARM



Symphony
KID20-SMPH

